



Brand Guide
MAY 2024

Fonts

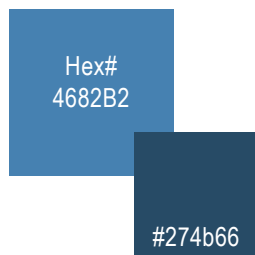
Print & Web
Roboto
Robot Slab

Docs and Email
Arial

Secondary script
Sorts Mill Goudy (Kintura font)

Colors

Primary A & B



Secondary



Logo

Positive



Negative



Logo Mark

Primary mark



Secondary mark



Structure

